# REGIONAL ETHICS BOWL CASES

## **FALL 2015**

# Prepared by:

Gretchen Adel Myers, Chair Michael Funke Susanna Flavia Boxall Rhiannon Dodds Funke Adam Potthast

© Association for Practical and Professional Ethics 2015

**Editor's Note:** Please note that source materials cited may be used multiple times but only identified once per case.

## **Case 1: Holding Heritage Hostage**

In March 2001 the ancient Buddhas of Bamiyan were destroyed by the Taliban government in Afghanistan. The Buddhas were a sign of the place Afghanistan occupied on the silk road. Explaining the destruction, a government spokesperson said, "We are destroying the statues in accordance with Islamic law and it is purely a religious issue." Other accounts suggest that if foreign resources allocated toward restoration had been redirected to the Taliban, the Buddhas may have been saved.

More recently ISIS made news by destroying ancient Assyrian reliefs, but according to a US military spokesman, "[w]hat you don't see is that ISIS is selling far more pieces than they are destroying."<sup>2</sup> By some accounts, thousands of artifacts have been looted in ISIS-controlled areas and smuggled abroad. David Gill, a professor of archaeological heritage, reports: "We went into one gallery and were chatting about a piece and the person quite openly said, 'We just got this out of Syria . . . So it's quite open in that sense." ISIS has propaganda and religious interests in destroying the pre-Islamic heritage of Iraq and Syria, but they have a strong financial interest in selling off more portable artifacts.

However, the trade in looted artifacts is not limited to state or quasi-state actors. With rising unemployment and weakening national authority in states like Egypt, Syria, and Iraq, some have taken to looting world heritage sites as a way to make ends meet. In the context of war (and an attendant refugee crisis) resources are not focused on securing cultural artifacts. UNESCO ambassador Philippe Lalliot says, "When tens of thousands of people are dying, should we be worried about cultural cleansing? Yes, because heritage unites and culture provides dialogue that fanatical groups want to destroy."<sup>4</sup>

Given the security problems in failed states and war zones, it may be that paying looters is a cost-effective way to secure cultural artifacts. James Cuno, former museum curator and CEO of the J. Paul Getty Trust, writes "This unconscionable destruction is an argument for why portable works of art should be distributed throughout the world and not concentrated in one place." Of

<sup>&</sup>lt;sup>1</sup> Buddhas of Bamiyan, Wikipedia, The Free Encyclopedia, Retrieved August 3, 2015, from https://en.wikipedia.org/wiki/Buddhas of Bamiyan#Dynamiting and destruction.2C March 2001

Anik See, How ISIS funds activities through sale of ancient artifacts, CBC Canada, June 12, 2015, http://www.cbc.ca/news/canada/how-isis-funds-activities-through-sale-of-ancient-artifacts-1.3095925

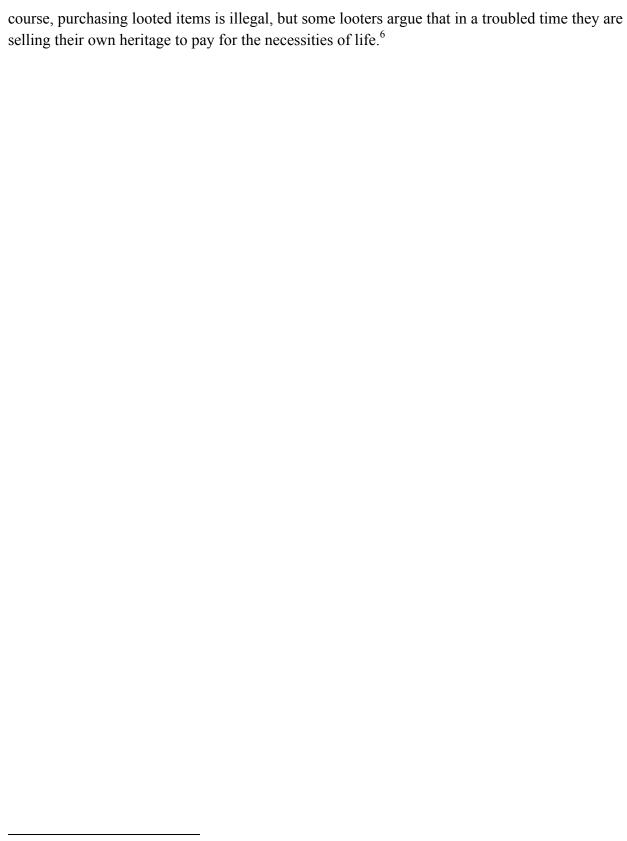
<sup>&</sup>lt;sup>3</sup> Daniela Deane, Islamic State is selling looted Syrian art in London to fund its fight, The Washington Post, February 25, 2015, http://www.washingtonpost.com/world/is-looted-syrian-art-showing-up-in-london-to-fundactivities/2015/02/25/785ab630-bcd0-11e4-b274-e5209a3bc9a9 story.html

4 Staff Writer, ISIS selling Iraq's artifacts in black market: UNESCO, Al Arabiya News, September 30, 2014,

http://english.alarabiya.net/en/News/middle-east/2014/09/30/ISIS-selling-Iraq-s-artifacts-in-black-market.html

Andrew Moore, *Deploring ISIS, Destroyer of a Civilization's Art*, New York Times: Opinion Pages, March 11,

<sup>2015,</sup> http://www.nytimes.com/2015/03/11/opinion/deploring-isis-destroyer-of-a-civilizations-art.html? r=0



<sup>&</sup>lt;sup>6</sup> VICE. Egyptian Tomb Raiders: Sneak Peek. Retrieved August 3, 2015, from <a href="https://m.youtube.com/watch?v=njjLv\_wkcG0&autoplay=1">https://m.youtube.com/watch?v=njjLv\_wkcG0&autoplay=1</a>

#### Case 3: Anti-Vax Tax

In January of 2015 over 100 people in the US contracted measles, mostly from an outbreak of the disease at California's Disneyland theme park. The outbreak was spread in part by people who had refused to accept vaccinations for themselves or their children. In July of 2015, the Washington State Department of Health confirmed the first death from measles in the United States in 12 years. The people was a state of the United States in 12 years.

Vaccinations for diseases like measles, mumps, and rubella have kept these diseases in check in the Western world for more than 50 years. While these diseases used to run rampant and threaten adults and children alike, they had all but been defeated up until the early 2000s. <sup>18</sup> Guided by a pop-culture movement that cited, among other things, a (now retracted) scientific paper linking autism with the vaccine for measles, mumps, and rubella (MMR), <sup>19</sup> people began delaying vaccinations for their children or refusing them outright. While numerous studies have shown that childhood vaccinations are safe and reliable bulwarks against disease, <sup>20</sup> the number of parents refusing vaccines has continued to climb.

Anti-vaccination groups also cite a worrisomely close partnership between the pharmaceutical companies making the vaccines and the Federal Drug Administration (FDA) which oversees the safety of vaccines. They maintain that the FDA does not sufficiently supervise the implementation of precautions after the drugs are on the market for human use.<sup>21</sup> They also cite the existence of the National Vaccine Injury Compensation Program (NVICP) as evidence that vaccines are legally recognized as possibly causing suffering that requires compensation by the government.<sup>22</sup> (They also suggest that the NVICP incorrectly shields pharmaceutical companies from justified lawsuits.)

As the number of unvaccinated people grew, so did the risk that a carrier of one of these diseases could spread the disease more rapidly. If the human "herd" lost its increased immunity to the

\_

<sup>&</sup>lt;sup>16</sup> Stephen Reinberg, Low Vaccination Rates and Disney Measles Outbreak, HealthDay Reporter, March 16, 2015, http://www.webmd.com/children/vaccines/news/20150316/low-vaccination-rates-likely-behind-disney-measles-outbreak-study
<sup>17</sup> Maggie Fox, Washington Woman is First US Measles Death in 12 Years, NBC News, July 3, 2015,

Maggle Fox, *Washington Woman is First US Measles Death in 12 Years*, NBC News, July 3, 2015, http://www.nbcnews.com/health/health-news/woman-dies-measles-first-us-death-12-years-n385946

18 National Center for Immunization and Respiratory Diseases (Division of Viral Diseases), *Measles History*, Centers for Disease Control and Prevention, November 3, 2014, http://www.cdc.gov/measles/about/history.html

19 Fiona Godlee, Jane Smith, and Harvey Marcovitch, *Wakefield's article linking MMR vaccine and autism was fraudulent*. BMJ 2011;342:c7452, January 6, 2011, http://www.bmj.com/content/342/bmj.c7452

<sup>&</sup>lt;sup>20</sup> Centers for Disease Control and Prevention, *Vaccine Safety*, March 27, 2015, http://www.cdc.gov/vaccinesafety/index.html

Shannon Barber, *No, I Am Not an Anti-Vaxxer, But I Do Understand Their Stance*, Addictinginfo.com, February 3, 2015, http://www.addictinginfo.org/2015/02/03/no-i-am-not-an-anti-vaxxer-but-i-do-understand-the-stance/
Barbara Loe Fisher, *Why Vaccine-Injured Kids Are So Rarely Compensated*, Mercola.com Health News,

December 13, 2008, http://articles.mercola.com/sites/articles/archive/2008/12/13/why-vaccine-injured-kids-are-rarely-compensated.aspx

disease, even those who were vaccinated could be at risk. And with an increased number of life-threatening illnesses comes increased healthcare costs. For instance, the cost of the measles outbreak is high, potentially costing up to \$10,000 per case. In a healthcare system like the one in the United States, these costs are absorbed not only by the families of the sick children, but may also be "shared" by all those paying for health insurance in the form of increased premiums.<sup>23</sup>

Citing the unfairness of saddling those who vaccinate their children with the increased health insurance costs from those who do not, a team of doctors and lawyers are now proposing a tax on those who refuse vaccinations.<sup>24</sup> Since vaccinations have been established to be safe for most children and vaccination costs are covered by all health insurance plans, they argue that the choice not to vaccinate one's children should be discouraged by creating a tangible disincentive to opt out of vaccination, regardless of whether any members of the family actually contract a vaccine-preventable disease. Furthermore, such a tax would allow the healthcare system to recoup the costs directly from those whose choices potentially increase the costs. In this way, the proposed tax would work much like a tax on cigarettes that would fund lung cancer treatment. Anti-vaccination advocates and other libertarian thinkers, however, argue that such a tax interferes with important principles of liberty.

Indeed, people generally have the right to refuse medical treatment for themselves as well as their children—some advocates believe that they should have the right to refuse vaccines as well. They argue that the state should not take a position on treatments where some people have serious doubts about the scientific data, and that the tax amounts to economic coercion. There is no such tax, for instance, on foods that may increase the risk of diabetes or heart disease (which are far more costly diseases). And there are no societal sanctions on those who refuse to cover their mouths when they cough or come to work when they are sick with the flu, even though the flu is a communicable disease with a much higher risk of transmission than measles, mumps, or rubella

\_

<sup>&</sup>lt;sup>23</sup> Charlotte Moser, Dorit Rubinstein Reiss, and Robert Schwartz, Funding the Costs of Disease Outbreaks Caused by Non Vaccinations, June 3, 2014, Journal of Law, Medicine, and Ethics, http://papers.ssrn.com/sol3/papers.cfm?abstract\_id=2445610##

<sup>24</sup> Ibid.

## **Case 4: Forced Chemotherapy**

Before Cassandra could have her first round of chemotherapy to treat Hodgkin lymphoma, she had to have a port placed in her body to deliver the cancer-fighting drugs. During this surgical procedure, she had to be strapped to the bed<sup>25</sup> against her wishes, for she was adamantly against receiving chemotherapy—a treatment she deemed poisonous to her body, despite knowing that without it she would almost certainly die. Had Cassandra been at least 18 years old, she would have had the legal right to refuse the cancer treatment. From a legal and moral standpoint, the doctrine of informed consent and informed refusal protects the liberty of competent adults to make autonomous medical decisions. However, being only 17, Cassandra's wishes were dismissed by the Connecticut Supreme Court. The judges unanimously ruled that Cassandra could be forced by the state to receive chemotherapy, because she lacked the necessary maturity to make her own medical decisions.<sup>26</sup>

After receiving her diagnosis, Cassandra and her mother, Jackie Fortin, began to miss medical appointments, in order to avoid the prescribed chemotherapy. According to Cassandra, her mother urged her to reconsider her staunch position against chemotherapy. Unable to change her daughter's mind, Fortin ultimately decided to respect the girl's decision. Given that Hodgkin lymphoma is a highly treatable form of cancer, but fatal without treatment, Cassandra's doctors reported Fortin for neglect to the Department of Children and Families (DCF).<sup>27</sup> Shortly thereafter, Cassandra was removed from her home and placed under the custody of the state. As Kristina Stevens, a DCF representative, declared, "if the system . . . [didn't] react and respond, this child . . . [would] die."<sup>28</sup>

While young children clearly lack the capacity to make autonomous medical decisions, adolescents, especially older ones, pose a challenge to the doctrine of the presumed incompetence (i.e., lack of legal ability) of minors. Adolescents find themselves at a transitional stage between the incompetence of childhood and the competence and autonomy of adulthood. Thus, as Dr. Saskia Nagel, a neuroscientist and philosopher, has argued, "[a]utonomy should not be viewed as an all-or-none phenomenon. One does not have it fully or not at all." Instead, she proposes that autonomy should be considered a "gradual phenomenon that develops over time."30

7

<sup>&</sup>lt;sup>25</sup> Briggs, Bill. "Connecticut Teen Who Refused Chemo Now in 'Remission,' Seeks Freedom." NBC News. July 15, 2015, http://www.nbcnews.com/health/cancer/connecticut-teen-who-refused-chemo-now-remission-seeks-freedomn320061

<sup>&</sup>lt;sup>182</sup> Nalpathanchil, Lucy. "Can Connecticut Force A Teenage Girl To Undergo Chemotherapy?" NPR July 15, 2015, http://www.npr.org/sections/health-shots/2015/01/08/375659085/can-connecticut-force-a-teenage-girl-to-undergochemotherapy
<sup>27</sup> Nalpathanchil, Lucy.

<sup>&</sup>lt;sup>28</sup> Nalpathanchil, Lucy.

<sup>&</sup>lt;sup>29</sup> Nagel, Saskia K. "Autonomy—A Genuinely Gradual Phenomenon." *AJOB Neuroscience* 4.4 (2013): 60-61.

<sup>&</sup>lt;sup>30</sup> Nagel, Saskia K.

This idea was echoed by Joshua Michtom, Cassandra's public defender, when he said that teenagers "can get contraception. They can get addiction treatment. They can donate blood. They can be tried as adults for certain crimes. So there's recognition overall that maturity doesn't happen overnight. You don't go to sleep a 17-year-old knucklehead and wake up an 18-year-old sage." Thus, some states have adopted the mature minor doctrine, which grants individuals under 18 with a sufficient level of maturity the right to refuse medical treatment. However, the courts have recognized that "this right is not absolute . . . [and] could be limited by the state interest to preserve life." <sup>32</sup>

Today Cassandra is in remission. Though she is looking forward to returning to her home and resuming her normal life, she is still troubled by what happened to her: "I will never be okay with how this all happened — being taken away from home, hospitalized and especially being strapped to the bed . . . I still wish I was given the right to explore and go with alternatives . . . Anybody should have that right. Minor or not." 33

Briggs, Bill. "Connecticut Teen With Curable Cancer Fights to Stop Chemo." NBC News July 15, 2015, http"://www.nbcnews.com/health/cancer/connecticut-teen-curable-cancer-fights-stop-chemo-n281511
 Harvey, Martin T. "Adolescent Competency and The Refusal Of Medical Treatment." *Health Matrix* 13 (2003): 207

<sup>297.

33</sup> Briggs, Bill. "Connecticut Teen Who Refused Chemo Now in 'Remission,' Seeks Freedom."

## **Case 7: Composting Corpses**

Katrina Spade wants to revolutionize the way we dispose of our dead. She founded the "Urban Death Project" to develop a system for composting corpses into usable soil. The system uses the process by which bodies would normally decompose and accelerates it using carbon materials, aeration, and hydration. The scientific basis for this process is not new — it is widely used to safely dispose of and repurpose livestock carcasses. Though process has not yet been used to compost human remains, Spade aims to modify it to suit that purpose. Spade envisions a three-story facility with a core made to house the composting system. Mourners would place the body of their deceased loved one into the core during a ceremony. Within a few months, all of the bodies that had been placed in the core would fully decompose into soil that could be used in public parks or given to family members. Because many bodies would be placed in the core together, the families would not necessarily receive the soil produced by their own loved one's remains. The nutrient-rich soil would be ideal to grow plants, nurturing new life. <sup>50</sup>

This process is more environmentally friendly than the more typical processes of burial and cremation. Traditional burial entails draining the body of blood and replacing the blood with preservatives, including the carcinogen formaldehyde. The internal organs are also injected with toxic chemicals. Bodies are then buried in wood or metal coffins in concrete-lined graves. Every year in the in U.S., this adds up to 90,000 tons of steel, 9 million meters of wood, and 1.6 million tons of concrete being buried with our dead. And for each cremation, crematory machines use enough energy to meet the demands of a single person for a whole month. So, as Spade notes, "there are environmental repercussions to both," and composting the dead would provide an alternative with less of an environmental impact.

One criticism of composting — especially the collective aspect of Spade's plan — is that it is disrespectful to the dead. As one cemetery director stated, "[f]rom my perspective, personally, human remains are deserving of a pretty high degree of respect . . . To do any form of collective

<sup>&</sup>lt;sup>49</sup> The Urban Death Project, http://www.urbandeathproject.org/tablet/index.html

<sup>&</sup>lt;sup>50</sup> Katrina Spade, *The Urban Death Project: Laying Our Loved Ones to Rest*, Kickstarter Campaign, May 2015, Kickstarter.com, <a href="https://www.kickstarter.com/projects/546469190/the-urban-death-project-laying-our-loved-ones-to-r">https://www.kickstarter.com/projects/546469190/the-urban-death-project-laying-our-loved-ones-to-r</a>

<sup>&</sup>lt;sup>51</sup> Sarah Berman, *This Nonprofit Wants to Turn Corpses into Compost*, Vice, March 18, 2015, http://www.vice.com/read/this-seattle-non-profit-wants-to-compost-dead-people-263

<sup>&</sup>lt;sup>52</sup> A Mortician Talks Openly About Death, And Wants You To, Too, NPR, October 8, 2014, http://www.npr.org/2014/10/08/352765943/a-mortician-talks-openly-about-death-and-wants-you-to-too <sup>53</sup> Berman, supra.

<sup>&</sup>lt;sup>54</sup> Leo Hickman, *Should I... Be Buried or Cremated?* The Guardian, October 18, 2005, http://www.theguardian.com/environment/2005/oct/18/ethicalmoney.climatechange

<sup>&</sup>lt;sup>55</sup> Sarah Toce, *The Urban Death Project and Human Composting*, Windy City Times, June 2, 2015, http://www.windycitymediagroup.com/lgbt/The-Urban-Death-Project-and-human-composting-/51651.html

disposition, I don't think the public would find it acceptable." One commenter noted: "A pile of bodies is usually called a 'mass grave.' Please stop what you're doing." Indeed, many people find the thought of composting to be disgusting and repulsive to cultural and religious traditions. For example, another comment described the plan as "sick." But Spade believes that composting is a powerful symbol of the cycle of nature: "The deceased are folded back into the communities where they have lived as the great potential of our bodies to grow new life is celebrated" selections.

Legal barriers are another concern for the project. In many states, bodies are required to be entombed, buried, cremated, or donated to science. A natural burial or composting is not an option. <sup>59</sup> Interestingly, these regulations are mostly based in tradition and psychology rather than public health concerns—dead bodies are generally not the biohazards that they are often assumed to be. <sup>60</sup> So there is hope that new methods of disposing of dead bodies can become legal as they gain acceptance. Indeed, for example, water cremation (a process in which a body is reduced to ashes through alkaline hydrolysis instead of flames) has been legalized in a handful of states in recent years. <sup>61</sup>

-

<sup>&</sup>lt;sup>56</sup> Berman, supra.

<sup>&</sup>lt;sup>57</sup> Catrin Einhorn, *A Project to Turn Corpses into Compost*, The New York Times, April 13, 2015, http://www.nytimes.com/2015/04/14/science/a-project-to-turn-corpses-into-compost.html? r=0

<sup>&</sup>lt;sup>58</sup> Urban Death Project, urbandeathproject.org

Einhorn, supra; see also Caitlin Doughty, *Ask A Mortician: Composting The Dead?* November 13, 2014, <a href="http://www.orderofthegooddeath.com/ask-mortician-composting-dead">http://www.orderofthegooddeath.com/ask-mortician-composting-dead</a>; Susan Scutti, *Mortician Caitlin Doughty Wants to End Cremation, Burial Status Quo With Alternative Funerals*, Medical Daily, September 19, 2014, <a href="http://www.medicaldaily.com/mortician-caitlin-doughty-wants-end-cremation-burial-status-quo-alternative-funerals-304054">http://www.medicaldaily.com/mortician-caitlin-doughty-wants-end-cremation-burial-status-quo-alternative-funerals-304054</a>

<sup>&</sup>lt;sup>60</sup> Alex Reshanov, *How to Dispose of a Dead Body, Legally*, EarthSky, September 14, 2012, http://earthsky.org/human-world/how-to-dispose-of-a-dead-body-legally

<sup>&</sup>lt;sup>61</sup> Einhorn, supra; Reshanov, supra.

#### Case 8: The Indian Child Welfare Act

While many school children are still taught that Christopher Columbus discovered the Western world in 1492, most will eventually find it odd that Columbus could have discovered anything when it had been inhabited by American Indians for thousands of years before Columbus was even born. Most will eventually be exposed to the fact that European settlers did not respect the land rights of American Indians. As European colonies in the New World grew, many American Indians were made sick by European diseases, moved onto reservations far from their ancestral homes, or exterminated outright.

Hundreds of years later, while American Indian tribes still exist among the many cultural groups which make up the United States of America, they have not always shared in the prosperity of the richest nation in the world. Nearly 25% of American Indians live in poverty, and unemployment is at twice the national rate. Native American languages are also dying out as English becomes not just the dominant language of the United States, but also of commerce and technology worldwide. These facts and statistics have led many tribes to wonder how they can maintain their lands and identities as a separate culture, when economic survival and success seem to require assimilation at a basic level.

One method that tribes have championed in recent times is the Indian Child Welfare Act (ICWA), which mandates that social services place displaced American Indian children with tribal relatives or other tribes before non-tribal placement is considered. The ICWA is meant to protect tribes by safeguarding their most valuable resources: tribal children. Also, advocates of the Act claim tribal children deserve to be placed in a home where the culture is similar to the one they were born into. The shock of losing one's biological parents is bad enough, but it could be compounded by being transferred to parents from an entirely different cultural heritage with different languages, traditions, and even food.

Tribal leaders also see benefits to policies like the ICWA. As tribes lose more members to assimilation with the wider United States, some see their populations dropping below the

<sup>&</sup>lt;sup>62</sup> Jens Manuel Krogstad, *One-in-four Native Americans and Alaskan Natives are living in poverty,* Pew Research Center, June 13, 2014, http://www.pewresearch.org/fact-tank/2014/06/13/1-in-4-native-americans-and-alaskanatives-are-living-in-poverty/

<sup>&</sup>lt;sup>63</sup> James Crawford, *Endangered Native American Languages: What is to be done and why*?, The Bilingual Research Journal, Winter 1995, https://castl.duq.edu/Conferences/Urbanlearnr/Endangered\_Native\_American.pdf <sup>64</sup> 25 U.S.C. #sect# 1915 Placement of Indian children (a) Published Department of Interior Bureau of Indian Affairs Guidelines; F.1. Adoptive Placements

<sup>65 25</sup> U.S.C. #sect# 1901 Congressional findings

<sup>&</sup>lt;sup>66</sup> Terry L. Cross, *The ICWA: 35 Years in and We Must Still Fight for Our Children*, Indian Country Today Media Network, November 8, 2013, http://indiancountrytodaymedianetwork.com/2013/11/08/icwa-35-years-and-we-must-still-fight-our-children

necessary levels to maintain an independent language and culture.<sup>67</sup> By keeping displaced American Indian children within their tribes, there are more possible recipients of this cultural heritage—more proud American Indian children that can go on to teach tribal ways to their own children someday.

However, some child welfare advocates offer a differing view of these policies. Citing poverty and substance abuse statistics<sup>68</sup> among American Indian tribes, they claim that the ICWA may lead to children being placed in less stable households. It may be an advantage to place children with families that are culturally similar to their biological parents when there are many available, high-quality foster parent options. But when such high-quality options are not available in sufficient numbers, a bias towards any tribal placement may be a detriment to children. Finally, many anti-ICWA parents maintain that the ICWA's rules are much too broad, give too much authority to tribes and tribal courts (even when making decisions about children held off-reservation) and ignore the individual rights of parents, particularly of multi-racial children.<sup>69</sup>

Tribal advocates respond that without policies like the ICWA, there may be no way for them to renew their communities. By placing children with the "highest rated" foster parents available, the dominant white American culture ends up enlarging its ranks and cutting off the potential for tribal children to meaningfully connect to their ancestors.

-

<sup>&</sup>lt;sup>67</sup> Jeremy Miller, *Most native tongues of the West are all but lost*, High Country News, March 2, 2015, https://www.hcn.org/issues/47.4/most-native-tongues-of-the-west-are-all-but-lost

<sup>&</sup>lt;sup>68</sup> George E. Woody, et al, *Racial-Ethnic Variations in Substance-Related Disorders Among Adolescents in the United States*, JAMA Psychiatry, November 2011, http://archpsyc.jamanetwork.com/article.aspx?articleid=1107330 <sup>69</sup> Elizabeth Morris, *BIA Issues Devastating*, "*Anti-Family*" *ICWA Rules*, Christian Newswire, February 25, 2015, http://www.christiannewswire.com/news/3456975608.html

#### Case 10: A Pain in the Neck

Dr. David Vandercar was retired from a career in psychology and anesthesiology when his daughter suffered a neck injury and needed help that turned out to be hard to find. 80 Her doctors advocated for expensive surgeries and insisted on giving her injections which didn't seem to help her neck pain; Dr. Vandercar was confident that the more traditional pain management regimen of narcotic pain medications would be more effective. But his daughter was having difficulty finding doctors who would provide medications without the other more invasive treatments. So Dr. Vandercar opened Tampa Pain Clinic . . . and business could not have been better.

Dr. Vandercar treated many different kinds of patients. Some were injured in car accidents, had suffered repetitive work injuries, or had developed debilitating illnesses. Dr. Vandercar required proof of injury, preferably an MRI, and would often prescribe a large quantity of opiate pain killers to his patients.<sup>81</sup> The paperwork provided at the initial consultation described the risks and benefits of pain management with emphasis on the risk of addiction, sedation, and possible death. Patients were also required to execute an agreement only to seek treatment for pain management from Dr. Vandercar and submit to regular drug screening. But these measures were imperfect, and Dr. VanDercar's patients sometimes succumbed to addiction or died from abuse of their medications.

Anecdotal accounts from pain patients<sup>82</sup> retell how medications that were supposed to help them function better instead ruined their lives, including stories of arrest, 83 family strife, 84 and even the death of innocent children of pain sufferers. 85 In interviews, Dr. Vandercar freely admitted that some of his patients overdosed on medications he prescribed, but he argued that the help the medications provided to the vast majority of his patients outweighed the risk that a few would overdose. 86 There are patients like Keyanna Otholt, who suffers from "two failed back surgeries," arachnoiditis, reflex sympathetic dystrophy, Hepatitis B, chronic obstructive pulmonary disease, arthritis, stage 4 endometriosis, myofacial pain, fibromyalgia and chronic fatigue." In recent

http://www.vitals.com/doctors/Dr John Mubang/reviews.

<sup>&</sup>lt;sup>80</sup> Chris Tisch and Abbie Vansickle, "The Politics of Pain," St. Petersburg Times (now Tampa Bay Times), February 28, 2008. http://www.sptimes.com/2008/02/24/Worldandnation/The\_politics\_of\_pain.shtml 81 See patient review titled, "Mubang; pros and cons," by CPP on Sept. 22, 2014; vitals.com;

There is no indication that the following categories/stories necessarily applies to any of Dr. Vandercar's patients unless expressly alleged.

<sup>&</sup>lt;sup>83</sup> Chris Tisch, "Pain caused his hellish descent," St. Petersburg Times (now Tampa Bay Times), February 24, 2008, http://www.sptimes.com/2008/02/24/Worldandnation/Pain caused his helli.shtml.

<sup>84 &</sup>quot;Florida's Pill Problem: A Prescription for Controversy," (student documentary, faculty advisor: Ray L. Mendez), http://mysaltwood.co.uk/ARTICLES/AUGUST2011/Florida's%20Pill%20Problem/Florida's%20Pill%20Problem.h tml. Dec. 9, 2010.

<sup>&</sup>lt;sup>85</sup> Matt Reinig, "Spring Hill mom gets 30 months in toddler's overdose death," The Tampa Tribune, November 18, 2013, http://tbo.com/news/crime/hernando-mother-sentenced-today-in-overdose-death-of-daughter-20131118/; Tony Marrero, "Hernando mother faces prison over drug death of 2-year-old daughter," Tampa Bay Times, November 15, 2013, http://www.tampabay.com/news/courts/criminal/mother-faces-prison-over-drug-death-of-2year-old-daughter/2152680.

86 See "Politics of Pain," supra.

years, Ms. Otholt and many other "legitimate" pain patients have had difficulty filling their prescriptions due to increased pressure and regulation from Florida legislators, law enforcement, and the Drug Enforcement Administration (DEA), leading to what many refer to as the "pharmacy crawl," visiting dozens of pharmacies to find one both willing and able to fill the prescriptions they need to be able to function. <sup>87</sup>

Over the years, the pendulum has swung in both directions in terms of legislative and enforcement approaches. In 1994, several states including Florida adopted guidelines that protected doctors who prescribed pain medication in order to enable them to treat terminal or severely injured patients with less fear of prosecution. But this led to an influx of self-described pain management physicians who had little or no background in anesthesiology and a "pill mill" epidemic. In response, Florida implemented the prescription drug database in 2011 to aid physicians and pharmacies in spotting "doctor shoppers," or patients who would visit multiple doctors to obtain prescriptions for narcotics. Prescriptions for narcotics of the database. State and federal authorities also prosecuted drug manufacturers and pharmacies for distributing excessive amounts of narcotics. Prescription drug overdoses began to decline, and the state continued its efforts to rein in the sources of prescription drug abuse.

Unfortunately, the restrictions that reduced prescription drug deaths also came with unintended consequences. Some pain patients who were unable to fill their prescriptions turned to heroin to deal with their pain, and heroin overdoses have been on the rise since the crackdown on pill mills

<sup>&</sup>lt;sup>87</sup> Mark Maginn, "Living with Pain: The Pharmacy Crawl in Florida," American News Report, May 30, 2012, http://americannewsreport.com/living-with-pain-the-pharmacy-crawl-in-florida-8814404; Timothy W. Martin, "Making the 'Pharmacy Crawl," Sept. 26, 2012,

http://www.wsj.com/articles/SB10000872396390443720204578004873138298306; Leticia Stein, "Getting pills a pain even for legitimate patients," St. Petersburg Times (now Tampa Bay Times), Feb. 11, 2011, http://www.tampabay.com/news/health/medicine/getting-pills-a-pain-even-for-legitimate-patients/1151024; Liz Freeman, "Pill mill fallout: Legitimate patients have trouble getting pain meds," Oct. 18, 2014, http://www.naplesnews.com/news/local-news/pill-mill-fallout-legitimate-patients-have-trouble-getting-pain-meds 31951071.

<sup>&</sup>lt;sup>88</sup> See Politics of Pain; see also Tatyana Lyapustina and G. Caleb Alexander, "The prescription opioid addiction and abuse epidemic: how it happened and what we can do about it," The Pharmaceutical Journal, June 11, 2015, http://www.pharmaceutical-journal.com/opinion/comment/the-prescription-opioid-addiction-and-abuse-epidemic-how-it-happened-and-what-we-can-do-about-it/20068579.article.

<sup>&</sup>lt;sup>89</sup> Elaine Silvestrini, "Florida heals from pill mill epidemic," The Tampa Tribune, Aug. 30, 2014, http://tbo.com/news/crime/florida-heals-from-pill-mill-epidemic-20140830/

Ashley VanDercar, "Drug database is vital tool in fighting abuse," St. Petersburg Times (now Tampa Bay Times),
 Feb. 13, 2011, http://www.tampabay.com/opinion/columns/drug-database-is-vital-tool-in-fighting-abuse/1151095
 (Ms. VanDercar was attorney and risk manager for Dr. VanDercar's Tampa Pain Clinic).
 Barry Meier, "A New Painkiller Crackdown Targets Drug Distributors," The New York TImes, Oct. 17, 2012,

<sup>&</sup>lt;sup>91</sup> Barry Meier, "A New Painkiller Crackdown Targets Drug Distributors," The New York TImes, Oct. 17, 2012, http://www.nytimes.com/2012/10/18/business/to-fight-prescription-painkiller-abuse-dea-targets-distributors.html? r=0.

<sup>&</sup>lt;sup>92</sup> Mark Lowery, "DEA official blames pharmacists, doctors, pain-med denials," Modern Medicine Network, Feb. 3, 2014, http://drugtopics.modernmedicine.com/drug-topics/content/tags/cardinal-health/dea-official-blames-pharmacists-doctors-pain-med-denials?page=full

started.<sup>93</sup> With the stigma and risks involved with treating chronic pain, many doctors, pharmacists, and drug manufacturers have struggled with appropriate prescription policies; unfortunately, the development of alternative pain treatments is lagging well behind demand for chronic pain treatment.<sup>94</sup> And the ramifications of the pill mill epidemic continue to be felt to this day—some are still suffering from addiction or the consequences of bad choices made while under the influence of narcotic pain medications. Some doctors and pharmacists also find themselves held liable for the choices of their patients, including Dr. Vandercar.

In a complaint filed January 15, 2012, Florida's Department of Health charged Dr. Vandercar with medical malpractice for the overprescription of narcotic pain medication to a patient identified as JNE. Through public hearings, it came to light that this patient, Jeremy Eubanks, was a UPS driver who suffered a back injury, became addicted to opiates prescribed by Dr. Vandercar, and subsequently robbed a pharmacy to satisfy his addiction. Dr. Vandercar worked out a settlement with the state Department of Health in which he promised to pay \$15,000, receive a reprimand, and stop prescribing controlled substances. But the Florida Board of Medicine rejected the settlement and ordered that his license be suspended indefinitely and he pay \$20,000. Tr. Vandercar, already suffering from cancer, ultimately sold his clinic to Dr. John Mubang, who had his own legal issues.

.

<sup>&</sup>lt;sup>93</sup> See "Florida heals from pill mill epidemic," supra; Elie Dolgin, "Technology: Barriers to misuse," Nature.com, June 24, 2015, http://www.nature.com/nature/journal/v522/n7557\_supp/full/522S60a.html.

<sup>&</sup>lt;sup>94</sup> See "Technology: Barriers to misuse" and "The prescription opioid addiction and abuse epidemic," supra; Emily Wax-Thibodeaux, "Federal research seeks alternatives to addictive opioids for veterans in pain," The Washington Post, Sept. 25, 2014, http://www.washingtonpost.com/blogs/federal-eye/wp/2014/09/25/federal-research-seeks-alternatives-to-addictive-opioids-for-veterans-in-pain/; Caitlyn Fitzpatrick, "Successful Non-Narcotic Approach to Chronic Pain Relief," MD Magazine, June 19, 2015, http://www.hcplive.com/medical-news/successful-non-narcotic-approach-to-chronic-pain-relief;

<sup>&</sup>lt;sup>95</sup> See https://appsmqa.doh.state.fl.us/IRM00PRAES/PRASINDI.ASP?LicId=49754&ProfNBR=1501, click "Link to Complaint."

<sup>&</sup>lt;sup>96</sup> Bob Lamendola, "Liposuction Deaths End Surgeon's Career," (see subsection Dr. David Vandercar), Health News Florida, August 1, 2013, http://health.wusf.usf.edu/post/liposuction-deaths-end-surgeons-career.

<sup>&</sup>lt;sup>97</sup> Daniel Cohen, "Doctors Crack Down on Doctors," WSVN.com (Fox affiliate, Miami), Aug. 20, 2013, http://www.wsvn.com/story/23201657/doctors-crack-down-on-doctors; Bob Lamendola, "State Rules Tampa Pain Doctor's License Should Be Suspended," WUSF News, August 2, 2013, http://wusfnews.wusf.usf.edu/post/state-rules-tampa-pain-doctors-license-should-be-suspended.

<sup>&</sup>lt;sup>98</sup> Jessica Vander Velde, "Mistrial declared in case of Seffner doctor who prescribed painkillers to detectives," St. Petersburg Times (now Tampa Bay Times), Sept. 16, 2010,

http://www.tampabay.com/news/courts/criminal/mistrial-declared-in-case-of-seffner-doctor-who-prescribed-painkillers-to/1121940.

## Case 11: There will be Hell to pay . . .

Aaron and Melissa Klein baked up a storm of controversy when they refused to bake a wedding cake for Laurel and Rachel Bowman-Cryer and ended up liable for \$135,000 in damages for the unlawful denial of service as well as for emotional distress.<sup>99</sup> Their refusal to bake the wedding cake violated a state statute in Oregon that prohibited discrimination based upon sexual orientation.<sup>100</sup>

Many states over the past few decades have struggled with the issues of discrimination based on sexual orientation and same-sex marriage. According to the American Civil Liberties Union, 23 states provide at least some protections against discrimination based on sexual orientation. Additionally, 37 states passed laws providing express legal sanction to same-sex marriages while the remaining 13 outlawed them—some states even added a state constitutional definition of marriage as a union between one man and one woman. <sup>101</sup>

The United States Supreme Court recently reviewed the many disparate state laws on same-sex marriage in the case of *Obergefell v. Hodges*<sup>102</sup> and determined that denying same-sex couples the right to marry violates the Due Process and Equal Protection clauses of the Fourteenth Amendment to the U.S. Constitution. Thus, there now exists a federally recognized Constitutional right to legal marriage equality for same-sex couples.<sup>103</sup> The right to marry, however, does not equate to the full host of legal protections that many anti-discrimination laws provide, and the states, therefore, still have authority to pass laws for or against discrimination based on sexual orientation.

Presuming the laws protecting homosexual and transgender rights continue to expand, the federal branches of government may take some unique methods to enforce such equality. For instance, the U.S. Supreme Court justified the federal Civil Rights Act of 1964's ban on discrimination in public accommodations under Congress's right to regulate interstate commerce, which some find

https://www.oregonlegislature.gov/bills\_laws/lawsstatutes/2013ors659A.html

<sup>&</sup>lt;sup>99</sup> Travis Gettys, "Oregon bakers forced to pay \$135,000 after sharing lesbian couple's home address," Raw Story, July 10, 2015, http://www.washingtonpost.com/blogs/govbeat/wp/2015/04/03/heres-how-to-use-religious-freedom-laws-to-fend-off-a-gay-discrimination-suit/.

<sup>&</sup>lt;sup>100</sup> See Or. Stat. § 659A.400, 659A.403, and 659A.409,

<sup>&</sup>lt;sup>101</sup> "State Same-Sex Marriage State Laws Map," Governing: The States and Localities, retrieved July 11, 2015, http://www.governing.com/gov-data/same-sex-marriage-civil-unions-doma-laws-by-state.html; "Same-Sex Marriage Laws," National Conference of State Laws, June 26, 2015, http://www.ncsl.org/research/human-services/same-sex-marriage-laws.aspx.

<sup>&</sup>lt;sup>102</sup> *Obergefell v. Hodges*, --- S.Ct. ---, 2015 WL 2473451 (2015), at http://www.supremecourt.gov/opinions/14pdf/14-556 3204.pdf.

While some may argue the holding extends to individuals of "all sexual orientations," "sexual orientation" might be interpreted to include polyamory or polygamy, and it remains unclear whether the holding will extend to polyamorous or polygamous unions.

to be an overreach of Congressional authority;<sup>104</sup> the IRS also famously threatened withdrawal of the tax exempt status of Bob Jones University and Goldsboro Christian School to encourage these institutions to end racially discriminatory policies and integrate their student bodies.<sup>105</sup>

And as these newfound protections for the LGBT community gain ground, individuals, businesses, and state and local governments struggle to reconcile apparent conflicts between federally protected rights, as is the case with the Oregonian bakers. The Kleins' greatest complaint appears to be that the state laws preventing discrimination based on sexual orientation pit their right to free speech and exercise of religion against others' rights to equal protection under the laws. And the Kleins are not alone in their struggle—Jack Phillips is facing liability under a similar Colorado statute that prohibited him from refusing to bake a wedding cake for Charlie Craig and David Mullins, and Barronelle Stutzman was fined \$1,000 and prohibited from further violating the Washington anti-discrimination statute after she refused to provide flowers for Robert Ingersoll and Curt Freed's wedding.

In attempts to balance the rights of each side of these debates, over nineteen (19) states have passed laws providing small business owners protections to act or refuse to act on the basis of "religious freedom." The first such law was enacted in 1993, and they are often titled "Religious Freedom Restoration Acts" (or RFRAs). Such laws aim at, for instance, protecting a Christian baker's right to refuse to bake a wedding cake for a gay couple, or Jewish baker's right to refuse an order for a cake that bears a swastika. Many states with RFRAs also maintain anti-discrimination laws which protect individuals against discrimination based upon sexual orientation. Some claim the RFRAs help ensures that one party's right to live and work free

\_

<sup>104 &</sup>quot;Commerce Clause," Wex Legal Dictionary, Legal Information Institute, Cornell University Law School, https://www.law.cornell.edu/wex/commerce\_clause; "Key Supreme Court Cases, Heart of Atlanta Motel v. U.S. (379 U.S. 241, 1964)," American Bar Association Division for Public Education,

http://www.americanbar.org/groups/public\_education/initiatives\_awards/students\_in\_action/atlanta.html <sup>105</sup> Peter J. Reilly, "Will IRS Force Gay Marriage On Conservative Churches?" Forbes, July 9, 2015, http://www.forbes.com/sites/peterjreilly/2015/07/09/will-irs-force-gay-marriage-on-conservative-churches/.

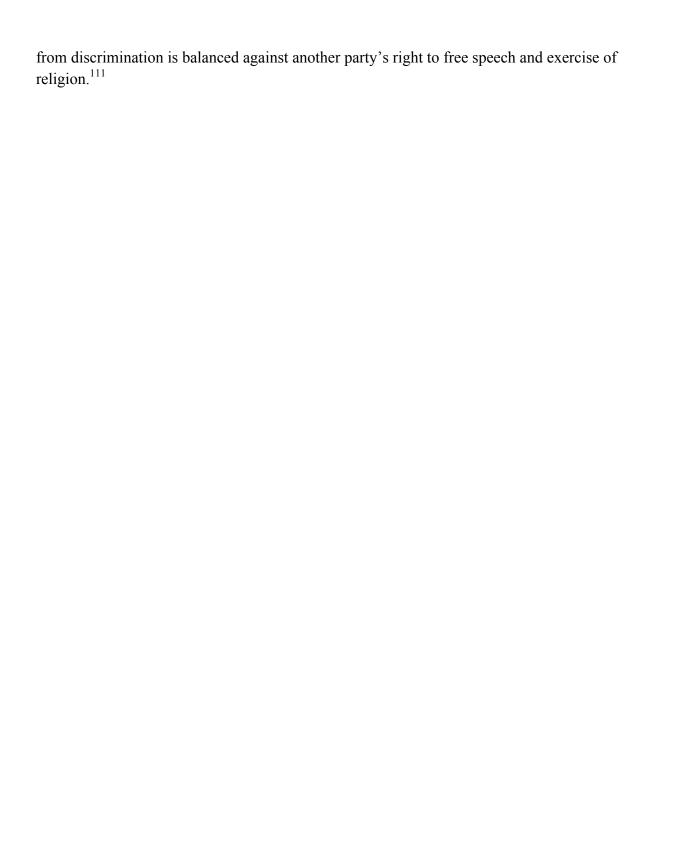
William J. Cadigan, "Christian cake shops vs. same-sex marriage," CNN, July 11, 2015, http://www.cnn.com/2015/07/10/us/oregon-colorado-same-sex-wedding-cake-cases/.

<sup>&</sup>lt;sup>107</sup> See id. See also, Jack Healy, "States Weigh Gay Marriage, Rights and Cake," The New York Times, July 7, 2015, http://www.nytimes.com/2015/07/08/us/states-weigh-gay-marriage-rights-and-cake.html?\_r=1.

<sup>&</sup>lt;sup>108</sup> Zack Ford, "Anti-Gay Florist Fine \$1,000 And Ordered Not To Discriminate," ThinkProgress, March 30, 2015, http://thinkprogress.org/lgbt/2015/03/30/3640391/florist-pays-price-for-discrimination/; Zack Ford, "Judge To Anti-Gay Florist: Religion Is Not An Excuse To Defy Anti-Discrimination Law," ThinkProgress, Feb. 19, 2015, http://thinkprogress.org/lgbt/2015/02/19/3624626/washington-florist-loses-religious-freedom-anti-gay-discrimination/.

<sup>&</sup>lt;sup>109</sup> Kelsey Harkness, "These 19 States Have Religious Freedom Laws Similar to Indiana's. Here's What That Means," The Daily Signal, March 31, 2015, http://www.ncsl.org/research/human-services/same-sex-marriage-laws.aspx.

<sup>&</sup>lt;sup>110</sup> *Id.* See also, "Non-Discrimination Laws," Movement Advancement Project, retrieved July 11, 2015, http://www.lgbtmap.org/equality-maps/non\_discrimination\_laws; "Maps of State Laws & Policies," Human Rights Campaign, retrieved July 11, 2015, http://www.hrc.org/state\_maps.



 $<sup>^{111}</sup>$  Jeff Guo, "Here's how to use religious freedom laws to fend off a gay discrimination suit," The Washington Post, April 3, 2015, http://www.washingtonpost.com/blogs/govbeat/wp/2015/04/03/heres-how-to-use-religious-freedom-laws-to-fend-off-a-gay-discrimination-suit/.

## Case 14: Changing Ideals of Beauty #effyourbeautystandards

Tess Holliday (aka Tess Munster) wanted to be a model since she was 15 years old, but she was always told that she was too short and too fat to be a model — even a plus-sized model. But about five years ago, her Model Mayhem profile was discovered by the casting director for an A&E program called Heavy, and she was hired to be the face of the show. It was her first big break. Today, at 29 years old, Holliday is the first model of her size (size 22) and height (5'3½") to sign with a major modeling agency. In recent months, she has worked with companies such as Torrid, Yours Clothing, and Simply Be. Her newfound success has led to much media attention, both positive and negative.

Holliday has become a poster child for the body positivity movement. She started the #effyourbeautystandards campaign to promote body positivity. Though it has taken her many years, she finally feels confident as a plus-sized woman, and she started the campaign to encourage other women to share her confidence: "The goal is to allow other women to feel OK about wearing a bathing suit or pretty lingerie, to feel sexy enough to be in photographs and confident enough to post them online if they want to," she explains. Obviously this message resonates with a lot of people. More than a million and half Instagram photos have been posted with the hashtag. Holliday also has over 826,000 Facebook fans and 645,000 Instagram followers.

But Holliday has also faced criticism for promoting obesity and normalizing unhealthy habits. Her BMI is 42—to put that in perspective, a BMI higher than 30 is considered obese and a BMI higher than 40 is considered morbidly obese. Higher BMIs are associated with higher risk of various diseases, including heart disease, high blood pressure, type 2 diabetes, and certain types of cancer. Many believe that Holliday is doing society a disservice by normalizing, even glorifying, a body shape that is a serious health risk. As one doctor puts it, "Far from fat being fabulous, it is a public health time bomb." 131

Interestingly, there is some precedent for the idea of banning models that represent an unhealthy ideal. A few countries have gone so far as to ban excessively thin models based on a similar

I Don't Understand About the Fat Acceptance Movement, Thought Catalog, April 22, 2014, <a href="http://thoughtcatalog.com/carolyn-hall/2014/04/6-things-i-dont-understand-about-the-fat-acceptance-movement/">http://thoughtcatalog.com/carolyn-hall/2014/04/6-things-i-dont-understand-about-the-fat-acceptance-movement/</a>; Laura Connor, Tess Holliday: Calls for Simply Be plus-size social media campaign to be BANNED because 'being fat is life-threatening,' Mirror, June 8, 2015, <a href="http://www.mirror.co.uk/news/uk-news/tess-holliday-calls-simply-plus-size-5844902">http://www.mirror.co.uk/news/uk-news/tess-holliday-calls-simply-plus-size-5844902</a>

<sup>1</sup> 

<sup>&</sup>lt;sup>128</sup> Amanda Shapiro, *Tess Holliday Is The Biggest Thing To Ever Happen To Modeling*, Buzzfeed, May 14, 2015, http://www.buzzfeed.com/ashapiro009/tess-holliday-plus-size-model#.ppqr1aRXm

Tess Holliday, *Size-22 model: Why I love my body and want other women to love theirs*, Today, April 7, 2015, <a href="http://www.today.com/style/model-tess-holliday-body-image-confidence-love-t13451">http://www.today.com/style/model-tess-holliday-body-image-confidence-love-t13451</a>

Tess Holliday—Body Positivity or Promoting Unhealthy Lifestyle? PopDust, June 14, 2015, <a href="http://popdust.com/2015/06/14/tess-holliday-body-positivity-or-promoting-unhealthy-lifestyle/">http://popdust.com/2015/06/14/tess-holliday-body-positivity-or-promoting-unhealthy-lifestyle/</a>; National Heart, Blood, and Lung Institute, Assessing Your Weight and Health Risk, <a href="http://www.nhlbi.nih.gov/health/educational/lose">http://www.nhlbi.nih.gov/health/educational/lose</a> wt/risk.htm (last accessed June 13, 2015); Carolyn Hall, 6 Things

<sup>&</sup>lt;sup>131</sup> Dr. Sarah Burnett, *The Cynical Lie that "Fat is Fabulous" and Why Plus Size Bloggers should Never be Considered Role Models for Young Women*, The Telegraph, April 23, 2015, <a href="http://www.telegraph.co.uk/news/health/11554755/The-cynical-lie-that-fat-is-fabulous-and-why-plus-size-bloggers-should-never-be-considered-role-models-for-young-women.html">http://www.telegraph.co.uk/news/health/11554755/The-cynical-lie-that-fat-is-fabulous-and-why-plus-size-bloggers-should-never-be-considered-role-models-for-young-women.html</a>

public-health rationale. For example, following the death of model Isabelle Caro due to anorexia, the French legislature approved a bill prohibiting models with a BMI below 18 from working in the fashion industry. If modeling agents break the new law, they could be subject to hefty fines and even face jail time. The French health minister called the new law "an important message to young women who see these models as an aesthetic example." Others have criticized the law as a shift in the right direction but ultimately ineffective: "Just because someone is at a very low BMI doesn't mean that they have an eating disorder, and just because someone's in the normal range or even in the high range of BMI doesn't mean that they don't have an eating disorder either." 133

As for Tess Holliday, she responds to her critics by pointing out that she is happy, healthy, and enjoys working out. She doesn't smoke, and barely drinks. Indeed, BMI alone is a poor measurement of a person's health. But Holliday also maintains that health is a personal choice, and that body acceptance should not depend on health. She explains, "We all have issues with our bodies. There's something about all of us that we wish we could change. If it's something you can work on, then do it. If not, accept it and that's beautiful. Body advocate Jess Baker agrees, taking the message even further: body love is not just for fat people, it's for every person imaginable. Everyone has the right to self-love: skinny people. Fat people. Short people. Tall people. All abilities. All sizes. All shapes. All shades. All sexes. All genders. Haters and lovers alike." 138

.

<sup>&</sup>lt;sup>132</sup> Laura Stampler, *France Just Banned Ultra-Thin Models*, TIME, April 3, 2015, <a href="http://time.com/3770696/france-banned-ultra-thin-models/">http://time.com/3770696/france-banned-ultra-thin-models/</a>

<sup>&</sup>lt;sup>133</sup> Alex Villarreal, *Banning Too-Thin Models: Right Move, Wrong Approach, Say Experts*, Voice of America, April 3, 2015,

<sup>1&</sup>lt;sup>34</sup> Lina Lecaro, Tess Holliday Is Challenging Our Concept of Beauty, LA Weekly, May 16, 2015, http://www.laweekly.com/arts/tess-holliday-is-challenging-our-concept-of-beauty-5534145; *Plus-Size Model to Critics: Get a Hobby*, CNN, January 28, 2015, http://www.cnn.com/videos/health/2015/01/28/bts-tds-intv-plus-size-model-tess-holliday-munster.hln; see also Chrystal Bougon, *It's OK To Be Fat. Go Ahead. You're Allowed.* Huff Post Women, May 16, 2015, http://www.huffingtonpost.com/chrystal-bougon/its-ok-to-be-fat-go-ahead-youre-allowed b 7103846.html

135 Peter Janiszewski, Ph.D., *Why the Body Mass Index (BMI) is a Poor Measure of Your Health*, Obesity Panacea,

Peter Janiszewski, Ph.D., *Why the Body Mass Index (BMI) is a Poor Measure of Your Health*, Obesity Panacea, February 10, 2012, <a href="http://blogs.plos.org/obesitypanacea/2012/02/10/why-the-body-mass-index-bmi-is-a-poor-measure-of-your-health/">http://blogs.plos.org/obesitypanacea/2012/02/10/why-the-body-mass-index-bmi-is-a-poor-measure-of-your-health/</a>

<sup>136</sup> Lecaro, supra; *Plus-Size Model to Critics*, supra; Bougon, supra.

<sup>&</sup>lt;sup>137</sup> Emily Sher, *Plus-Size Model Makes History, Leads Positive Body Image Campaign*, Today, January 29, 2015, http://www.today.com/health/plus-size-model-tess-holliday-makes-history-leads-effyourbeautystandards-positive-2D80454218

<sup>&</sup>lt;sup>138</sup> Jes Baker, Why People Hate Tess Munster (And Other Happy Fat People), The Militant Baker, January 28, 2015, http://www.themilitantbaker.com/2015/01/why-people-hate-tess-munster-and-other.html

#### Case 15: \$15,000 Baby

In 2014, Apple and Facebook announced that they would add egg-freezing to their employees' compensation packages—a generous financial incentive to women interested in the procedure, as each round of egg retrieval can cost between \$10,000 and \$15,000. Though in the past egg-freezing was often used by women who underwent perimenopause early or by those who received chemotherapy, today this new perk might be used to attract young female employees interested in delaying motherhood. As companies struggle to hire and retain women, offering egg-freezing benefits may allow employers like Apple to hold on to some of its most ambitious employees: women who want to "have it all," with both a career and motherhood. Both Apple and Facebook have explained that they are simply responding to employees' demands, with Apple adding that the company wants to make sure that its female employees "do the best work of their lives as they care for loved ones and raise their families." Brigitte Adams, an employee at a tech company, seems to agree: "I would equate it to . . . adoption assistance . . . [I]t's not the be-all and end-all, but it's definitely a nice perk."

Though egg-freezing is no longer an experimental technology, it does come with risks. Before eggs can be harvested via outpatient surgery, women have to inject themselves with strong hormones. When women decide to use the eggs, there is only a 30% chance that the implanted zygote will result in the birth of a child. Moreover, the older women get and the more rounds of egg retrieval they undergo, the lower the odds of success. For this reason, the American Society for Reproductive Medicine has declared that they "cannot at this time endorse its widespread elective use to delay childbearing." 146

Indeed, sociologist Rene Almeling and historians Joanna Radin and Sarah Richardson have expressed the worry that egg-freezing benefits represent a failure of corporate policy to see childbearing and childrearing as a human need, instead of an inconvenience that needs to be

<sup>&</sup>lt;sup>139</sup> Claire Miller, "Freezing Eggs as Part of Employee Benefits: Some Women See Darker Message." The New York Times, July 16, 2015, <a href="http://www.nytimes.com/2014/10/15/upshot/egg-freezing-as-a-work-benefit-some-women-see-darker-message.html">http://www.nytimes.com/2014/10/15/upshot/egg-freezing-as-a-work-benefit-some-women-see-darker-message.html</a>

Rebecca Meade, "Cold Comfort: Tech Jobs and Egg Freezing." The New Yorker, July 16, 2015, http://www.newyorker.com/news/daily-comment/facebook-apple-egg-freezing-benefits Miller. supra.

<sup>&</sup>lt;sup>142</sup> Laura Sydell, "Silicon Valley Companies Add New Benefit For Women: Egg-Freezing." NPR, July 16, 2015, http://www.npr.org/blogs/alltechconsidered/2014/10/17/356765423/silicon-valley-companies-add-new-benefit-for-women-egg-freezing

<sup>&</sup>lt;sup>143</sup> Rene Almeling, Joanna Radin, and Sarah S. Richardson, "Egg-freezing a better deal for companies than for women." CNN, July 16, 2015, http://www.cnn.com/2014/10/20/opinion/almeling-radin-richardson-egg-freezing/

<sup>144</sup> Almeling, Radin, and Richardson, supra.

<sup>&</sup>lt;sup>145</sup> Sydell, supra.

<sup>&</sup>lt;sup>146</sup> The American College of Obstetricians and Gynecologists, "Committee Opinion: Oocyte Cryopreservation," January 2014, http://www.acog.org/-/media/Committee-Opinions/Committee-on-Gynecologic-Practice/co584.pdf?dmc=1

solved through technological innovation.<sup>147</sup> Policies that support childbearing and childrearing as a human need emphasize paid leave and view family life not as a hindrance but rather as something that can be compatible with high performance at work. However, instead of empowering women and allowing them to take control of their fertility, egg-freezing may pressure women to delay motherhood in order to be perceived as "serious employees."<sup>148</sup> If the intention is to make the workplace more amenable to women, companies could instead address the systemic problems faced by working mothers, such as "the limited availability of subsidized care for preschool children, the resistance of corporate culture to flexible or reduced hours for the parents of young children, the lack of federally mandated, paid family leave."<sup>149</sup>

\_

<sup>&</sup>lt;sup>147</sup> Almeling, Radin, and Richardson, supra.

<sup>148</sup> Miller, supra.

Meade, supra.